



WE NEED YOUR SUPPORT AND SPONSORSHIP

Dear Sponsor,

We are excited to share that the Atlantic Amateur Hockey Association (AAHA), the USA Hockey Affiliate representing Delaware, New Jersey and eastern Pennsylvania, is hosting the **2019 USA Hockey Special Hockey Classic**.

Special Hockey is adapted for athletes with a developmental disability or cognitive disorder and emphasizes fun, teamwork, social interaction, and providing an environment adapted to the ability of the participant.

The **Special Hockey Classic** takes place **Friday through Sunday, November 8-10, 2019** at the Ice Vault in Wayne, New Jersey. The Ice Vault will have music, food and activities contributing to the festive atmosphere for all that attend.

Special Hockey teams from around the United States and Canada are expected to attend which will include over 250 players and hundreds of spectators. Broad media coverage throughout the duration of the **Special Hockey Classic** is planned to highlight the NHL's **Hockey is for Everyone** campaign.

It is our goal to make this a memorable experience for the players, coaches and fans but we need your help and support! **Our goal is to raise \$50,000 to support our players. All proceeds will support the growth of the six disabled hockey disciplines in the AAHA including blind/visually impaired, deaf/hard of hearing, sled, special needs and warrior/standing amputee.**

Sponsorship support of organizations like yours will give these special hockey athletes the opportunity to compete. We thank you for your support!

SPONSORSHIP LEVELS		
Gold	Starting at \$10,000	Front entrance banner with name and logo, USA Hockey website listing, full page ad in program book (back cover), event table to promote business, logo on podium for medal ceremonies and logo on event wrist band
Silver	\$5,000 - \$9,999	Name and logo on banner at the rink, listed as a sponsor on the USA Hockey website, 1/2 page ad in program book
Bronze	\$2,500 - \$4,999	Listed on banner at the rink, listed as a sponsor on the USA Hockey website, 1/4 page ad in program book
Hockey Sweater Sponsor	Starting at \$5,000	Name and logo on each player jersey, listed as a sponsor on the USA Hockey website, 1/2 page ad in the program book
Special Hockey Supporter	\$1,000 - \$2,499	1/8 page ad in the program book
Hockey Puck Sponsor	Starting at \$400	Logo on one side of game puck, 1/8 page ad in the program book
Other Supporter	\$1 – \$999	Listed as a Supporter in the program book
Raffle Prize	Valued at \$100 and higher	Listed as a Supporter in the program book

Every sponsor is significant and will make a difference in the success of this **Special Hockey Classic**. We hope that your organization will be proud to sponsor this year's event to support and celebrate our athletes. Your consideration toward a sponsorship is greatly appreciated.

The attached form must accompany your donation.

Sincerely,
 Alex DePalma
 Disable Hockey Representative, Atlantic District
 USA Hockey Special Hockey Classic
 alexdepalma@comcast.net

<http://www.usahockey.com/2018disabledhockeyfestival>

Not for Profit EIN # 36-2883831



SPONSORSHIP/PROGRAM ADVERTISEMENT FORM

Please make all checks payable to
Atlantic Amateur Hockey Association – Special Hockey Classic

Please mail this completed form and check to:

Atlantic Amateur Hockey Association

PO Box 291

Ho Ho Kus, NJ 07423

Name				
Phone Number				
Email Address				
If this is a corporate sponsorship, please complete the following:				
Company Name				
Street Address				
City		State		Zip Code
Company Website URL				
Name and email of person to contact for logo				

SPONSORSHIP LEVEL AND AMOUNT

Please check selection			Please Enter Amount of Sponsorship/Raffle Prize Value
	Gold	Starting at \$10,000	
	Silver	\$5,000 - \$9,999	
	Bronze	\$2,500 - \$4,999	
	Hockey Sweater Sponsor	Starting at \$5,000	
	Special Hockey Supporter	\$1,000 - \$2,499	
	Hockey Puck Sponsor	Starting at \$400	
	Other Supporter	\$1 - \$999	
	Raffle Prize	Valued at \$100 and higher	

Raffle Prize Description: Raffle prizes must be delivered no later than October 25, 2019. Location for delivery will be provided. If you prefer your raffle prize donation be picked up, please let us know by emailing Alex DePalma at alexdepalma@comcast.net.
